



# SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(NAAC Accredited, Approved by A.I.C.T.E., & Permanently Affiliated to JNTUGV, Vizianagaram)

Gajularega, Vizianagaram, Andhra Pradesh – 535002  
Telephone: 9676788811/33/44 | Landline: 08922-234775/76/74  
E-mail: sitam@sitam.co.in | Website: www.sitam.co.in



## Quarter-I Action Plan for Academic Year 2026–27

### Focus Area 1: IIC Calendar Activity

Action Plan: SITAM-IIC will plan and conduct the workshops, sessions and events prescribed in the IIC calendar for Quarter I, in accordance with the applicable IIC guidelines and schedule.

### Focus Area 2: MIC-Driven Activity

Action Plan: SITAM-IIC will take up the MIC-driven activities notified for the academic year and ensure that faculty members and students are informed, encouraged to participate, and that activity records are maintained.

### Focus Area 3: Celebration Activity

Action Plan: SITAM-IIC will observe the relevant innovation- and entrepreneurship-related celebration days/events prescribed by IIC during the quarter through suitable awareness programmes, talks, competitions or student activities.

### Focus Area 4: Self-Driven Activity

Action Plan: SITAM-IIC will organize institution-level activities to promote innovation, design thinking, entrepreneurship, intellectual property awareness and start-up culture, in coordination with departments and relevant external stakeholders.

In addition to the above activities, SITAM-IIC will encourage industrial and field visits, expert interactions, webinars and mentoring sessions to help students understand emerging technologies and real-world applications.

Students will be encouraged to identify local and societal problems, develop ideas and prototypes, and present feasible solutions. Promising ideas may be supported through mentoring and guidance on business models and start-up opportunities.

SITAM-IIC will also promote intra- and inter-institutional interaction, collaboration among departments, and knowledge sharing with other institutions to strengthen the innovation ecosystem and improve student participation.

**President  
SITAM-IIC**